



**NEW YORK COLLEGE**  
EUROPEAN & AMERICAN EDUCATION

## **COMMUNICATION ON ENGAGEMENT**

**2021 - 2023**

## **PART I. Statement of Continued Support by the Chief Executive**

*February 20th , 2024*

*To our stakeholders:*

*As the Founder and President of NYC Educational Group, including New York College in Greece and the University of New York in Prague, Czech Republic, I am very pleased to confirm New York College's participation in the United Nations Global Compact Initiative. Our College continuously promotes – directly and indirectly – the core values and the ten principles through our educational provision and operational functions.*

*Throughout the last four decades, New York College has established a strong presence as an institution dedicated to the provision of transnational and multicultural education. Through our network of partner institution in the USA (State University of New York / Empire State University) and Europe (University of Bolton and University of Greenwich, UK, and University of Toulouse 1 Capitole, France), our students have the opportunity to acquire essential knowledge, skills and values within a multicultural academic environment. During their course of study, students will develop both a cultural perspective and an international outlook in their perceiving of the world.*

*In the current Communication of Engagement, we provide NYC's key actions and activities towards the promotion of the UN Global Compact Network and the enhancement of the Ten Principles in the areas of Human Rights, Labour, Environment and Anti-Corruption for the period 2021 - 2023.*

*Sincerely yours,*

*Elias Foutsis*

*President*

## PART II. Description of Actions

New York College (NYC) is committed to support and promote the ten principles of the UN Global Compact through two key pylons as specified by the nature of our Institution:

- A. Educational provision on topics related to the ten principles
- B. Incorporation and enhancement of the key principles across all internal operations

### A. Deliver Education on Topics Related to the UN Global Compact Principles

#### A1. Courses

New York College offers a variety of courses across its study programs that entail and deliver important elements of UN GC principles. Some indicative courses that were offered during academic years 2021-2022 and 2022-2023 are provided in the table below.

Undergraduate Courses		Graduate Courses
Psychology of Adjustment	Legal environment of Business	Environmental Management
Social & Economic Development	Environmental economics	Foundations of Positive Psychology
Communication among Cultures	International Cross-cultural Management	Critical Positive Psychology
Ethics for a Global Economy	Work & Employment Relationships	Environmental Engineering
European Institutions	Advanced Company Law	Responsible Leadership & Development
International Institutions	Commercial Law	Sustainability in Business Operations
Business Law	Employee Relations & Reward	Managing Public Health Emergencies
Interpersonal Communication	International Business Management	Strategic Management of Crisis & Disaster in the Health Sector
Social Psychology	Language, Communication & Society	Armed Conflicts & Terrorism
Conflict and Negotiation	Theories of Human Communication	Fundamental European Law
Emerging Markets	Western Civilization	Fundamental International Economic Law
International Political Economy	Other World Civilizations	International Company Law
Regional Area Studies	Ethnic Conflicts and World Politics	
International Law & Diplomacy	Cultural Differences & the Impact on IRs	
Globalization and World Politics	Africa & Its People*	
Cultural Psychology	Reading Modern Society	
Public Health Nutrition	Nutrition Epidemiology & Health Promotion	
Tourism Development & Public Policy	Sustainable Tourism Management	
Social Law	Doing Business in Emerging Economies	
People & Performance	International Human Resource Management	
Philosophy of Natural Science	Theories of Personality	
Gender Analysis	Mass Communication & Society	
Environmental Bioethics & Climate Change	Economics of the European Union	
Comparative Policies in a Globalized World	Cooperation & Competition	
Introduction to International Relations	Sociology	
Inclusive Environment	Culture in Society	

\* Other electives cover other countries and areas such as Latin America, China, Russia, and the Balkans

Throughout the last few years, New York College has offered a variety of bachelor's and master's courses which promote certain aspects of UN GC initiative within the curriculum provision such as: BSc (Hons) Sports Science and Coaching, MSc Crisis Management in the Health Sector, MSc Human Resource Management, Master in International Economic Law, MA in Inclusive Educational Practice. It should be noted that all programmes are designed (and accredited by the partner institutions) in alignment with certain quality assurance standards incorporating equality, inclusion, cultural aspects, and diversity into the educational provision.

In addition, NYC provides a variety of extra-curricular activities that promote core values of the UN GC and contribute towards the personal and professional development of the students. Indicative examples include the sports and well-being activities, the psychology club, the walkers club, the volunteers club and the environment club.

## **A2. Research**

Our College offers MPhil and PhD Degrees in collaboration with the University of Bolton. The research topics that we can support include UN GC - related subjects such as: community studies, health & well-being, positive psychology, renewable energy and environmental technology. A significant proportion of NYC's community members (including both staff and students) are fully active in research. This output is fully disseminated through NYC's webpage<sup>1</sup>, as well as through the organization or participation in various activities such as conferences, seminars and media.

## **A3. Events**

Each academic year, NYC organizes or participates in various events and activities that promote UN GC values and principles. These events are free of charge and staff, students and alumni are encouraged to participate, but often the events are open to the public as well. Important aspects such as social inclusion, cultural understanding, human rights, well-being and environmental responsibility are communicated during these events. An indicative list is provided below.

<b>Event Type &amp; Date</b>	<b>Event Topic</b>
Workshop, NYC Campus, November 2023	<b>Workshop on Gender and Domestic Violence: Prevention and Treatment in Modern within the Modern Greek Society.</b>
Workshop, Online, September 2023	<b>Innovative Development in Biosciences and Nutrition: Focusing on the Future</b>
Virtual Seminar, November 2022	<b>Energy, Sustainable Development, Environmental Protection and Career Potentials of Young People</b>

<sup>1</sup> <https://www.nyc.gr/en/about-nyc/research-new-york-college>

Workshop, NYC Campus, May 2022	<b>A health promotion workshop: healthy lifestyle attitudes and how they affect behavior</b>
Workshop, Online, February 2022	<b>Human Resource Management and Challenges in the Modern Era</b>
Webinar, Online, provided by University of New York in Prague, November 2021	<b>Women in Business: Challenges and the Path to Success</b>
Virtual Seminar, July 2021	<b>Providing Mental Health Care for LGBTQI+ individuals: diversity, etiology, and psychoanalytic models</b>

## B. Internal Operations

NYC offers transnational education through its partner universities in the USA (State University of New York, Empire State University) and Europe (University of Bolton, University of Greenwich, Université Toulouse 1 Capitole). Thus, important concepts such as cross-cultural understanding, openness, familiarity with international and European standards and practices in education constitute integral parts of our operation. As stated in our strategic plan, “Offering well-rounded education accessible to everyone regardless of their background” in a core value of the College. According to the latest statistics, international students comprise 18% of the total student body. These characteristics create an environment that embraces and welcomes different cultural and socio-economic backgrounds, respects differences and promotes social inclusion and equal opportunities.

In our strategic plan, the promotion of community engagement values and social responsibility is one of our top commitments:

**Commitment:** “Enhance students’ community feeling and well-being and cultivate social values.”

**Actions:** (i) establish social and environment clubs, (ii) promote extra-curricular and sports activities, (iii) encourage faculty to organize and supervise relevant activities, (iv) inform and encourage our alumni to participate in various activities.

NYC’s participation and commitment to respect and promote UN GC principles is evident, explicitly or implicitly, within all documents that define internal operations: strategic plan, operations manual, instructors’ manual, HR policies, general student handbook and quality assurance manual. Regulations and procedures are always aligned with the Greek and the European Law, protect the rights of staff and students, and ensure equal opportunities, social inclusion, transparency and integrity. A detailed disciplinary policy is available for cases where rights and good practices are violated (academic ethics misconduct for example).

### **PART III: MEASUREMENT OF OUTCOMES**

1. UN Global Compact principles and values are constantly reflected on the provided undergraduate and graduate courses of study offered by NYC and the partner universities, as well as on the organized events and activities. It is estimated that the majority of the enrolled students have received (or will be receiving) UN GC principles-related education through their course of study and/or through the available extra-curricular activities and services.

2. NYC participation in UN Global Compact initiative is fully disseminated to both internal and external stakeholders. Indicatively:

*a. NYC has added the UN Global Compact logo with a link to its website on the College's website, whereas various announcements are posted through our social media network. Internal operational documents clearly highlight NYC's alignment with core values and business practices with regards to human and labor rights, environmentally responsible behavior, and financial sustainability and transparency.*

*b. NYC highlights its commitment towards the UN GC principles during internal (e.g. staff development meetings, student orientation meetings) and external events (e.g. graduation ceremonies).*

3. Various seminars and workshops are provided remotely (through livestreaming) and open to the public, in order to ensure that knowledge and values are widely disseminated regardless of professional and socio-demographic backgrounds.

4. Extra-curricular activities such as bazaars and donations and volunteering have been organized to enhance students' feelings of contribution to the society and awareness. In addition, NYC offers several scholarships across its undergraduate and postgraduate programs on the grounds of merit, equal opportunities and inclusion.